**Introduction to Business**

**Mr. David Combs**

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**Course Description**

Introduction to Business will introduce the student to the world of business and help prepare them for their roles as economic consumer, worker, and citizen.  Some of the areas that will be covered are accounting, marketing, business law and ethics, management, economics, savings and investments, technology, and personal finances. This course will be a building block by giving students the background and vocabulary for future classes that they may take in the business education department.

**Course Objectives**

Students will identify the economic decisions that help determine what goods and services meet the needs and wants of the society.

Students will understand the importance of a Market Economy and answer the questions that determine the economic decision made.

Students will analyze the roles that individuals and businesses play within our global economy.

Students will understand how to measure different factors within the economy.

Students will know the different types of businesses and their activities.

Students will evaluate the different types of leadership in businesses.

Students will analyze the role of Marketing in the business environment and what it takes to be effective.

Students will understand the social responsibilities of businesses in the global community.

Students will analyze the role of government in business activities.

Students will understand the roles of establishing and managing a small business.

Students will know the elements of financial recording and using a business’ resources.

Students will apply their knowledge of technology and analyze its importance in the business environment today.

Students will explore the careers in business and pursue its possibilities.

**Course Policies/Expectations**

Students are expected to behave and conduct themselves in a manner consistent with the expectations in the Woodward-Granger Middle & High School Student/Parent Handbook. Specific classroom rules for Introduction to Business include:

* Treat others as you want to be treated.
* Students are expected to treat their classmates, teachers, and guests with respect.
* Students must be prepared for the daily activities with proper materials, completed work, and a willingness to learn.
* Students must follow the school’s Electronic Device policy. Cell Phones are **NOT** permitted at anytime during the period. During designated times and only by my discretion, I **WILL** allow the use of MP3 players/iPods. If the use of these devices becomes inappropriate, the opportunity to use these devices will be taken away.
* Students are expected to be active participants in the learning experience and work with their peers and teachers to achieve the course objectives that will prepare them for the 21st century

**Academic Integrity:** Plagiarism is the misrepresentation of another’s ideas, phrases, discourse, or works as one’s own; it is not tolerated at Woodward Granger. All assignments containing any plagiarism will result in a grade of 0. Cheating on any assignments, tests, and quizzes will result in a grade of a 0.

**Attendance Policy**

Attendance is critical to the student’s success in the classroom. The student will be expected to arrive on time and be prepared for the day’s activities.

Tardiness to the class is **NOT** acceptable. If the student is tardy, the issue will follow the school policy listed below.

**1st tardy: The teacher and office will record the tardy.**

**2nd tardy: one detention**

**3rd tardy: two detentions**

**4th tardy: three detentions**

Subsequent tardies: A Saturday school is assigned. An in-school or out-of-school suspension may also

be assigned.

**Makeup Work -** If the student is absent, excused or unexcused, they are responsible for any work or activities that they missed. Notes, makeup work and other materials, will be posted on my Wikispaces Website. It is the student’s responsibility to complete makeup work on time in accordance with the Handbook guidelines. Makeup work is all assigned work including Tests, and Projects. The student may always check with me if they are going to be gone.

If the student is aware of an upcoming planned absence, (extra-curricular activities, vacation, doctor appointment, dentist, etc..) they must see me to determine the work that will be missed. They will then be expected to complete the work within the 2 days after the day missed for an on time completion.

Unexcused absences, the work is counted late and will follow the Late Work and Turn in Policy listed below.

**Late Work Policy –** Students need to complete all assignments on time and practice due diligence in completing the work properly and meeting all expectations. The late work policy is as follows:

- Completed before the end of the Unit – 100% of points possible

- Not Completed by the end of the Unit – 0% on the assignment

**Turn in Policy -**  Each assignment is expected to be turned in on time. If the work is turned in on time, the student will receive full credit **(1 point)** for the turn in policy. If the assignment is turned in past the due date, they will still receive full possible points for the assignment but will receive no credit **(0 points)** for the assignment being turned in. This will account for **5%** of the student’s grade at the end of each quarter.

1 Point – On Time

0 Points - Late

**Woodward – Granger Grading Scale**

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| --- | --- |
| **A** 94-100  **A-** 90-93  **B+** 87-89  **B** 84-86  **B-** 80-83  **C+** 77-79 | **C**  74-76  **C-** 70-73  **D+** 67-69  **D**  64-66  **D-** 60-63  **F** 0-59 |